

ANITA G. DAY DIGITAL PRINTS

(Mss. 4993)

Inventory

Compiled by
Mark E. Martin

Louisiana and Lower Mississippi Valley Collections
Special Collections, Hill Memorial Library
Louisiana State University Libraries
Baton Rouge, Louisiana State University

2009

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SUMMARY

Size	Forty (40) 5 inches X 7 inches digital prints, matted to 11 inches X 14 inches
Geographic Location	Lafayette, La.
Inclusive Dates	1999
Bulk Dates	1999
Languages	English
Summary	These prints were part of the exhibition, "Preservation as Public Spectacle: Festivals Acadiens," displayed in Hill Memorial Library, 2000.
Access Restrictions	These images may not be reproduced without prior, written permission of the creator.
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Related Collections	None
Citation	Anita G. Day Digital Prints, Mss. 4993, Louisiana and Lower Mississippi Valley Collections, LSU Libraries, Baton Rouge, La.
Stack Location(s)	91:3

BIOGRAPHICAL/HISTORICAL NOTE

Anita G. Day received her FCC license at the age of 16. She has worked in the mass communication field as a disc jockey and as a television producer and writer. Ms. Day worked as a:

- Television producer with Furlow and Associates (1994 – 1995, Baton Rouge);
- Marketing Production Manager, Aim High Advertising (1995 – 1997, Baton Rouge);
- Freelance Writer (1998 – 2001, Baton Rouge);
- Producer, WAFB – TV (1998 – 2000, Baton Rouge);
- Meeting Planner, Louisiana Chemical Association (2000 – 2001, Baton Rouge);
- Associate Director, Louisiana Foundation for Excellence in Science, Technology and Education (LaFESTE) (2002 – 2003, Baton Rouge);
- Executive Director, Louisiana Chemical Industry Alliance (2001 – 2004, Baton Rouge).

Dr. Day received her Ph.D. from Louisiana State University in December 2006. She subsequently served as the Advertising Sequence Head at the School of Mass Communication at Loyola University New Orleans through May of 2008. Dr. Day concurrently served as a faculty member of West Virginia University's Integrated Marketing Communications program (Morgantown, WV). In 2008, she became Director of Research and Policy at the Louisiana Family Recovery Corps while maintaining her faculty status at West Virginia University.

SCOPE AND CONTENT NOTE

Festivals Acadiens is an annual cultural event that began in 1972. Several organizations host Festivals Acadiens: the Lafayette Jaycees; Rubber Boots, Inc.; the Lafayette Natural History Museum and Planetarium; and Downtown Lafayette Unlimited. The Lafayette Jaycees, along with the help of Rubber Boots, Inc., organize the principal components of Festivals Acadiens, including four separate festivals:

- Festival de Musique Acadienne;
- La Vie Cadienne Wetlands Folklife Festival;
- Heritage Pavilion, and;
- Bayou Food Festival.

These festivals are held in Girard Park in Lafayette, Louisiana. The 1999 festival, during which these images were created, was held from Friday, September 17, through Sunday, September 19.

These prints were part of the exhibition, "Preservation as Public Spectacle: Festivals Acadiens," displayed in Hill Memorial Library in 2000.

INDEX TERMS

Term

Balfa Toujours (Musical group)
Balfa, Christine Yvette.
Bayou Food Festival (1999 : Lafayette, La.)—Photographs.
Beausoleil (Musical group)
Day, Anita G.
Digital prints (TGM II)
Doucet, Michael.
Festival de Musique Acadienne (1999 : Lafayette, La.)—Photographs.
Festivals Acadiens et Créoles (27th : 1999 : Lafayette, La.)—Photographs.
Folk festivals—Louisiana—Lafayette--Photographs.
Feu Follet (Musical group)
Girard Park (Lafayette, La.)
Heritage Pavilion (1999 : Lafayette, La.)—Photographs.
Lafayette Jaycees (Lafayette, La.)
La Vie Cadienne Wetlands Folklife Festival (1999 : Lafayette, La.)—Photographs.
Louisiana Native and Contemporary Crafts Festival (1999 : Lafayette, La.)—Photographs.
Magnolia Sisters.
Mamou Playboys.
Powell, Dirk.
Renaissance Cadienne (Musical group)
Riley, Steve, singer
Rubber Boots, Inc. (advocacy group)
Vidrine, Jane.

CONTAINER LIST

<u>Stack Location</u>	<u>Box</u>	<u>Print number</u>	<u>Captions</u>
91:3	1	1	Several organizations host Festivals Acadiens: the Lafayette Jaycees, Rubber Boots, Inc., the Lafayette Natural History Museum and Planetarium and Downtown Lafayette Unlimited. The Lafayette Jaycees, along with the help of Rubber Boots, Inc., organizes the principal components of Festivals Acadiens, which includes four separate festivals: Festival de Musique Acadienne, the La Vie Cadienne Wetlands Folklife Festival, the Heritage Pavilion and the Bayou Food Festival. These four festivals are held in Girard Park in Lafayette, Louisiana. Last year's festival was held from Friday, September 17 through Sunday, September 19, 1999.
		2	5:30 am, Friday morning. The Lafayette Jaycees appear on local television to advertise the start of the festival later in the afternoon with an opening ceremony at the Downtown Alive portion of the festival. The show is broadcast from the Heritage Pavilion, which features acoustic sets and greater audience participation.
		3	Heritage Pavilion, 5:30 am broadcast.
		4	Jaycees members bring props to use as a background during the broadcast. The dominant symbol of Cajun culture at Festivals Acadiens is the music, which typically features an accordion, a fiddle and is sung in French.
		5	Friday afternoon. A local television station interviews Jaycees member Simone Degeytaire. The banner behind her is written in French, a visual cue to the audience that French is an important cultural marker of the Cajun population.
		6	Girard Park, Lafayette, Louisiana Friday afternoon. Festival de Musique Acadienne is set to begin the next morning at 10am.
		7	Performance by Renaissance Cadienne. This performance was held at the Lafayette Natural History Museum and Planetarium. The museum is literally outside the festival because of its physical location next to the park and its main events. The museum also perceives itself as an attachment to Festivals Acadiens, with its own festival, the Louisiana Native and Contemporary Crafts Festival, which is held in conjunction with Festivals Acadiens each year.
		8	Renaissance Cadienne is a troupe of dancers and singers that perform traditional french folk dances in period costumes both in Louisiana and in Canada.
		9	Not part of donation

Ca. 1999

<u>Stack</u>	<u>Box</u>	<u>Print</u> <u>number</u>	<u>Captions</u>
91:3	1	10	Crafts presentation of the Louisiana Native and Contemporary Crafts Festival.
		11	Crafts presentation of the Louisiana Native and Contemporary Crafts Festival.
		12	The Louisiana Native and Contemporary Crafts Festival was joined to Festivals Acadiens because of its inclusion of Cajun crafts and folkways as part of its native and contemporary component. Here, presenters included a violinmaker and, not featured, and accordion maker.
		13	Friday afternoon at the official boudin cutting ceremony at Downtown Alive. Members of the Lafayette Jaycees along with the City Parish President cut the string of boudin to signal the start of the festival weekend.
		14	Performance by Beausoleil with Michael Doucet at Downtown Alive. Downtown Alive changes the focus of its regular Friday afternoon concert series to coincide with Festivals Acadiens by featuring French influenced performances.
		15	Not part of donation
		16	Downtown Alive
		17	Downtown Alive
		18	Downtown Alive
		19	Downtown Alive
		20	Downtown Alive
		21	Not part of donation
		22	Waiting for Festivals Acadiens to begin Saturday morning at the main stage festival, Festival de Musique Acadienne in Girard Park.
		23	Performance by the Balfa Toujours, featuring Dirk Powell and Christine Balfa, daughter of legendary Cajun musician Dewey Balfa.
		24	Festival de Musique Acadienne
		25	Festival de Musique Acadienne
		26	Festival de Musique Acadienne

Ca. 1999

<u>Stack</u>	<u>Box</u>	<u>Print</u>	<u>Captions</u>
<u>Location</u>		<u>number</u>	
91:3	1	27	Festival de Musique Acadienne
		28	Festival de Musique Acadienne
		29	Festival de Musique Acadienne
		30	Not part of donation
		31	Festival de Musique Acadienne
		32	Dancing at the Heritage Pavilion festival. The Heritage Pavilion is a part of the musical portion of Festivals Acadiens, which is housed this year in a large tent next to the Pavilion due to expansion.
		33	The Magnolia Sisters perform at the Heritage Pavilion.
		34	Smaller acoustic sets at the Heritage Pavilion, such as the Magnolia Sisters, allow the audience greater interaction with the performers.
		34a	Jane Vidrine of the Magnolia Sisters.
		35	Sunday morning, Festival de Musique Acadienne. Feu Follet plays and sings in French. The children learned French by going to school at one of the Lafayette French immersion programs.
		36	Mr. Duhon and Katy present duck hunting techniques at the La Vie Cadienne Wetlands Folklife Festival. The wetlands exhibit is a presentation of Cajun folkways and traditions.
		37	Steve Riley and the Mamou Playboys perform at Festival de Musique Acadienne.
		38	Festival de Musique Acadienne
		39	Festival de Musique Acadienne
		40	Members of Rubber Boots, Inc. dance backstage. Rubber Boots organizes the musical presentation of Festival de Musique Acadienne. According to member Ryan Brasseaux, being Cajun is an outlook on life, an embracing of the culture and its folkways. He says that Festivals Acadiens is a call of solidarity for Cajuns to keep the culture alive.
		41	Sunday afternoon, the crowd swells as the festival draws to an end Sunday evening.
		42	Not part of donation

Ca. 1999

Stack

<u>Location</u>	<u>Box</u>	<u>Print number</u>	<u>Captions</u>
91:3	1	43	Festival de Musique Acadienne
		44	Festival de Musique Acadienne
		45	Not part of donation