ABSTRACT

INTERVIEWEE NAMES: James Brown and Richard Lewis        COLLECTION: 4700.0003
IDENTIFICATION: James Brown, retired Dean of Graduate Service in Research, San Jose State; Richard Lewis, Director of the Development of the Media Service and Support Program and Instructional Television, San Jose State

INTERVIEWER: David Culbert

SERIES: Political

INTERVIEW DATE: May 4, 1979         FOCUS DATES: 1940s

ABSTRACT:

Tape 4
Lewis begins film production in the Navy; office in Washington media people; setting up film and media libraries; organizing training courses; Francis Noel's influence (California); motion picture library program in schools; visual materials in the classroom, high school and college; growing use of audio-visuals; positions of Brown and Lewis; DeKiefer-audio-visual service program; entertainment films for the military; films on ships; producing films for the American war effort; British use the films; making better training films; some key industrial producers then; things in the Archives; Francis Noel; "Why we fight" films; British and Canadian films; magazines and books as other sources about film history; making better films; preventing VD through films; using humor to teach; propaganda and expensive films; problems of producing films; demobilization films; Bob Benchley, Bob Hope, Bing Crosby; destroying many tapes, Treasure Island; medical films; Naval Air Training; promotion; bureaucracy problems in making good training films; the Ladies Training and Development Center

TAPES: 1 (T4)          TOTAL PLAYING TIME: 53 minutes

# PAGES TRANSCRIPT: 29 pages

ADDITIONAL MATERIALS: None

RESTRICTIONS: Copyright retained by interviewees and their heirs