

# Library Services Update

Resources for  
Trademarks  
The LSU Libraries

[www.lib.lsu.edu](http://www.lib.lsu.edu)

## Topic: Trademark Research

- Contact Information
- Resources available at the LSU Libraries
- Patent webliography

## Contact the LSU Libraries Patent & Trademark Librarian

- for information resources available from the LSU Libraries
- to request patent and trademark search instruction
- to request resources to add to the collection or other library assistance

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Patent & Trademark Librarian  
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LSU Libraries is one of 85 Patent & Trademark Depository Libraries (PTDLs) in the U.S. and the only in Louisiana. Our research tools and information are free and available to the public. For more information and patent search tutorials see our website <http://www.lib.lsu.edu/sci/ptdl/index.htm>.

## Resources Available at LSU Libraries

TESS: Trademark Electronic Search System,

CASSIS: This computer system was developed by the USPTO for patent and trademark research. One of its unique advantages is the ability users have to download large amounts of information into Excel Spreadsheets.

Free Informational Brochures and Handouts provided by the USPTO regarding their various services and programs.

Patent, Copyright, and Trademark  
REF KF 2980 .E44 2006

Trademark: Legal Care for your Business & Product Name  
REF DESK KF 3180 .Z9 E43 2005

More print resources available.

Websites

LSU Libraries homepage  
[www.lib.lsu.edu](http://www.lib.lsu.edu)

United States Patent & Trademark Office  
[www.uspto.gov](http://www.uspto.gov)

# Selected Electronic Resources for Patent & Trademark Information

## **General Information from the United States Patent & Trademark Office**

What are Patents, Trademarks, Servicemarks, and Copyrights?

<http://www.uspto.gov/web/offices/pac/doc/general/whatis.htm>

This site provides general information about the difference between patents, trademarks, servicemarks and copyrights.

Basic Facts about Trademarks

<http://www.uspto.gov/web/offices/tac/doc/basic/>

This site provides basic information about Trademarks such as: Should a mark be registered, How to apply, what is involved in Maintaining a mark, and more.

Inventor's Resources

<http://www.uspto.gov/web/offices/com/iip/index.htm>

Compiled by the USPTO, this site offers Entrepreneurs a wealth of information, from general FAQs to a database of approved intellectual property attorneys and agents searchable by location.

## **Tools for Researching Trademarks**

USPTO Trademark Electronic Business Center

[http://www.uspto.gov/ebc/index\\_tm.html](http://www.uspto.gov/ebc/index_tm.html)

Allows for electronic searching, filing an application, and monitoring of your application status as well as information on Trademark Assignments and the Trademark Trial and Appeal Board.

Louisiana Secretary of State Office – Commercial Division

<http://www.sec.state.la.us/comm/comm-index.htm>

This site provides information about applying for a trademark within Louisiana as well as a database of Louisiana Corporations and their trademarks.

Small Business Association

<http://www.sba.gov>

Provides excellent information on starting, planning, marketing, obtaining venture capital, and financing a small business; as well as providing training and counseling.

Louisiana Small Business Development Center

<http://lsbdc.org>

Provides advice and assistance to enhance the growth, innovation and productivity of small businesses.

## **Trademark Tutorials**

The following tutorial will walk you through the trademark search process. A thorough trademark search takes time, and practicing is the best way to improve your results.

<http://library.ucf.edu/GovDocs/PatentsTrademarks/ResearchGuide.asp>

This tutorial offers a historic look at trademarks by plotting their use on a timeline from 5000 BC through today.

<http://www.lib.utexas.edu/engin/trademark/timeline/tmindex.html>