

**Subscription Order Statistics  
Serials Services**

**Month:** \_\_\_\_\_

<b>New Paid Subscription</b>	
<b>New Exchange Subscription</b>	
<b>New Gift Subscription</b>	
<b>New Title Existing Subscription</b>	
<b>Unsolicited Other</b>	
<b>Reinstated Subscription</b>	
<b>Cancellations</b>	
<b>Cessation Paid</b>	
<b>Cessation Exchange</b>	
<b>Cessation Gift</b>	
<b>Title Change Paid</b>	
<b>Title Change Exchange</b>	
<b>Title Change Gift</b>	
<b>Electronic</b>	